

Terry South
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terry
south

OBJECTIVE

Web production artist

WORK

Production Artist

EMC Creative Ad Agency 2006-Present
Web—Created and edited HTML, CSS and Flash websites, rich media ads and eblasts; Print—created layouts, comps and mechanicals for print ads, maps, collateral and signage

Designer/Instructor

DVC Multimedia Student Design Business 2004-2006
Designed and executed identity, print and website projects from conception to completion; developed concepts, wrote creative briefs, prepared proposals and negotiated contracts, managed projects, led teams, mentored students

Vice President, Field Sales Training

Showtime Networks, Inc. 1999-2002
Created national training curriculum for sales and marketing organization; led teams teaching courses in account management, finance, digital technology and point-of-sale training

Regional Director/Account Vice President

Showtime Networks, Inc. 1989-1999
Directed affiliate sales and marketing force in Northern California and Pacific Northwest; negotiated sales, marketing and distribution agreements with regional and national accounts

Director of Customer Service

Centel Cable Television 1987-1989
Oversaw corporate customer service and safety results for \$1 billion cable television company operating in six states

Regional Operations Manager

Centel Business Systems 1984-1987
Managed \$20 million branch operation which installed and maintained major digital telephone systems; negotiated corporate maintenance accounts and collective bargaining agreements

Marketing Analyst/Staff Manager

Centel Business Systems 1981-1984
Conducted marketing feasibility studies; managed budget, finance and marketing administration for division

EDUCATION

Diablo Valley College

Advanced Certificates—Digital Imaging and Web Design

University of Kansas

M.A., Organizational Communication

Hope College

B.A. cum laude, Communication/Business